



ONTARIO BY BIKE FACT SHEET

The Ontario By Bike™ Network is a program certifying and promoting bicycle-friendly businesses and cycle tourism in a growing number of regions across Ontario. The Network is open to accommodations, food services, attractions, business areas and cycling related businesses and organizations supporting the development of cycle tourism. As of October 2016, the Ontario By Bike Network has certified more than 1,200 locations as bicycle-friendly, in 35 regions and municipalities across the province.

The Ontario By Bike Network was originally launched as a pilot project in the Niagara Region in 2008. In 2010 and 2011, an expansion of the original pilot project was offered in a few regions across Ontario, resulting in the establishment of the Welcome Cyclists Network. In 2014, the Welcome Cyclists Network was rebranded as the Ontario By Bike™ Network to better position its services to cyclists who use the Network and those business locations that are certified as bicycle-friendly locations.

The Network has held 62 Ontario By Bike Cycle Tourism Workshops to date, drawing over 1,800 registrants from tourism, transportation, government, parks, health and cycling industries.

The Ontario By Bike Network is currently offered in the following regions and municipalities:

- Region of Niagara
- County of Frontenac
- City of Hamilton
- Halton Region
- Peel Region
- York Region
- Durham Region
- The Great Waterway (Regional Tourism Organization 9)
- Manitoulin Island and LaCloche Foothills
- Lanark County
- Kawarthas–Northumberland (Regional Tourism Organization 8)
- Haliburton Highlands
- Grey County
- City of Toronto
- Simcoe County
- Renfrew County-Ottawa Valley
- Haldimand and Norfolk Counties
- Windsor-Essex County-Pelee Island
- Oxford County
- Middlesex County
- Elgin County
- City of Ottawa
- Parry Sound District
- Lambton County
- City of London
- Northeast Ontario (North Bay, Mattawa, West Nippissing)
- County of Brant
- Waterloo Region
- Chatham-Kent
- United Counties of Prescott-Rusell

For cyclists, the Ontario By Bike™ Network offers a variety of information on cycling in Ontario, inspiring visitors and residents to explore more by bike. The Network connects cyclists to Ontario tourism businesses and locations through the promotion of Ontario's cycling experiences, from trail and mountain bike riding to on-road cycling. As of September 2016, the Network has certified:

- Over 1,250 locations in 35 regions and municipalities throughout Ontario
- Certified locations in close proximity to 4 UNESCO World Biosphere Reserves
- Over 500 accommodation locations, including hotels, inns, bed & breakfasts or camping facilities
- Over 200 cafés, restaurants and other food services
- Over 200 attractions, including over 70 visitor information and tourism centres
- Over 40 museums and galleries
- Over 60 wineries, cideries and breweries
- 5 Provincial Parks (accommodations or attractions)
- 1 National Park (attraction)
- 7 National Historical Sites
- 4 bicycle-friendly business areas
- 5 conservation authorities (food services, accommodations & attractions)

www.ontariobybike.ca

For more information contact an Ontario By Bike Network staff member through email at info@ontariobybike.ca or call 1-866-701-2774.