



Sample #2: Newsletter Article

Come explore (Region/municipal name) by bike! (Regional/municipal name) is a participating area in the Ontario By Bike™ Network (hyperlink to 'Great Places to Cycle' regional page on www.ontariobybike.ca), meaning that visitors can stay, eat or visit at any one of our (insert # of certified businesses) certified bicycle friendly businesses (hyperlink to regional business listing page) when they choose (Regional/municipal name) for their next cycling holiday!

Looking for great cycling experiences in (Regional / municipal name)? Visit our "Great Places to Cycle" page for links to trail and route information, cycling maps and other great resources! Plan your day trip or multi-day cycling itineraries with stops at certified bicycle-friendly businesses enroute. View our on-line map (hyperlink to regional business listing page) with the location of and links to accommodations, restaurants, cafes, wineries, attractions, bike stores, tours and rental locations that all offer cyclists specific services and amenities, creating a positive experience and fuelling your desire to get back on the saddle to explore more of Ontario by bike.

Ontario By Bike Network
www.ontariobybike.ca
416.823.0465 / 1.866.701.2774
info@OntarioByBike.ca