

CYCLING PARTNERSHIP OFFER 2018 / PURCHASE ORDER

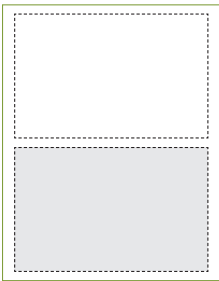
GENERAL CONTACT INFORMATION:

Name of Organization / Business:

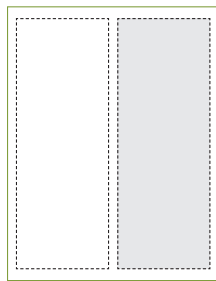
Mailing Address: City:

Province: Postal Code: Authorized Contact Person:

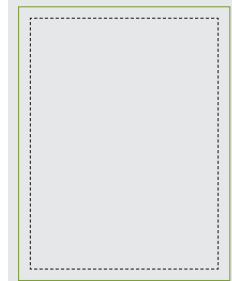
Contact Email: Contact Telephone:



1/2 PAGE HORIZONTAL
7.5" (w)
x 4.91" (h)



1/2 PAGE VERTICAL
3.674" (w)
x 10" (h)



FULL PAGE
7.5" (w)
x 10" (h)
FULL PAGE BLEED
8.625" (w)
x 10.25" (h)



MARKETPLACE 1/8 PAGE HORIZONTAL
3.674" (w)
x 2.25" (h)

CYCLING PARTNERSHIP OPTIONS

RECOMMENDED FOR DESTINATION PARTNERS

- Premium Full Page Outside Back Cover **\$3,950***
- Premium Full Page Inside Front or Back Cover **\$3,500***
- Full Page **\$3,100***
- Half Page **\$1,950***

RECOMMENDED FOR BUSINESSES & EVENTS

- 1/8 page (Marketplace) **\$750***

ADD ON CONSUMER SHOW OPTION

- Ontario Show Pkg. **\$1,000***
- Québec Show Pkg. **\$1,500***

*Plus HST

TECHNICAL REQUIREMENTS

Submit your ad files in PDF/X1 format with embedded fonts.
All colours/images should be converted to CMYK.
All images should have a minimum resolution of 300dpi.
Proofs will not be sent out for ads provided print-ready.

ADVERTISING SUBMISSION – DEADLINE DECEMBER 1

Please email creative material to info@ontariobybike.ca if files less than 10MB.
Alternately, upload files onto a file sharing program and email link to info@ontariobybike.ca (e.g. DropBox or Google Drive).

- We will provide advertisement in ENG and FR by deadline

DIGITAL ADVERTISING OPPORTUNITIES ON ONTARIOBYBIKE.CA

- Send me more information and rates for this offering

FORM OF PAYMENT

- I will forward payment by cheque
 - I will pay by Visa / Master Card
 - I require an invoice to be issued first
 - Graphic design services required (\$50/hr + HST)
 - Use the advertisement copy of 2017
 - Translation services needed (\$0.22/word + HST)*
- Card Holders Name:
Card no:
Expiry Date:

* Up to 100 words. Rate decreases for text over 100 words

TO PLACE AN ORDER

FOR MORE INFORMATION AND TO PLACE AN ORDER CONTACT:

Michael McCreesh, Project Manager or Louisa Mursell, Executive Director

Ontario By Bike / Transportation Options

Tel: 416-827-2774 / 1-866-701-2774

Email: info@ontariobybike.ca

www.ontariobybike.ca / www.transportationoptions.org

Transportation
Options



By signing this purchase order, I allow Transportation Options to reserve the advertising and/or event space as detailed in this purchase order. I agree to supply the necessary information and material by **Friday, December 1, 2017** and in accordance to the technical requirements and deadlines.

Print Name: Signature: Date:

Please return the completed purchase order via EMAIL (info@ontariobybike.ca)