

ONTARIO BY BIKE MARKETING PARTNERSHIPS 2022 PURCHASE ORDER

General Contact Information

Name of Organization / Business:

Mailing Address:

City: Province: Postal Code:

Authorized Contact Person: Contact Email: Contact Telephone:

Marketing Partnership Options*

PRINT ADVERTISING PARTNERSHIPS

<input type="checkbox"/> Premium Full Page Outside Back Cover	\$4,100
<input type="checkbox"/> Premium Full Page Inside Front or Back Cover	\$3,650
<input type="checkbox"/> Full Page	\$3,300
<input type="checkbox"/> Half Page	\$2,100
<input type="checkbox"/> 1/8 Page (Marketplace)	\$900

EVENT PARTNERSHIPS **

<input type="checkbox"/> Ontario Show Package	\$1,000
<input type="checkbox"/> Québec Show Package	\$1,500

DIGITAL ADVERTISING PARTNERSHIPS

Leaderboard Banner Advertising

<input type="checkbox"/> June – September	@ \$350/month
<input type="checkbox"/> April & May	@ \$250/month
<input type="checkbox"/> October – March	@ \$150/month

State month preferences in order

Featured Event Leaderboard Banner Advertising

<input type="checkbox"/> June – September	@ \$250/month
<input type="checkbox"/> April & May	@ \$200/month
<input type="checkbox"/> October – March	@ \$150/month

State month preferences in order

Skyscraper Banner Advertising

<input type="checkbox"/> June – September	@ \$300/month
<input type="checkbox"/> April & May	@ \$200/month
<input type="checkbox"/> October – March	@ \$125/month

State month preferences in order

E-Newsletter – Leaderboard Banner Advertising

<input type="checkbox"/> June – September	@ \$350/broadcast
<input type="checkbox"/> March – May	@ \$300/broadcast
<input type="checkbox"/> February & October	@ \$250/broadcast

State month preferences in order

CONTENT PARTNERSHIPS

Blog Content From Partner

<input type="checkbox"/> April – September	@ \$900/post
<input type="checkbox"/> All other months	@ \$700/post

State month preferences in order

Custom Blog Content Development by Ontario By Bike***

<input type="checkbox"/> April – September	@ \$1,300/post
<input type="checkbox"/> All other months	@ \$1,100/post

State month preferences in order

SUBMISSION DEADLINE Book 2022 print advertising partnerships before the **November 15, 2021** deadline. Booking for other marketing partnership options may be extended, but will be sold on a first come first serve basis.

*Plus HST
**Guaranteed reimbursement based on % of events attended
***Travel not included, if required

Form Of Payment

An invoice will be issued upon receipt of purchase order.
Please check the following that apply:

- Will send payment by cheque
- Will pay by Visa / Master Card, please contact me
- Will pay by Electronic Funds Transfer (EFT), send details
- Use the advertisement copy from 2021
- Translation services needed (\$0.31/word + HST)*

* Up to 110 words. Rate decreases for text over 110 words

To Place An Order

For more information and to place an order contact:

Peter McMurtry, Project Coordinator or Louisa Mursell, Executive Director
Ontario By Bike / Transportation Options
Tel: 416-827-2774 / 1-866-701-2774
Email: info@ontariobybike.ca
www.OntarioByBike.ca / www.TransportationOptions.org

*Transportation
Options*



By signing this purchase order, I allow Ontario By Bike/Transportation Options to reserve the advertising and/or event space as detailed in this purchase order. I agree to supply the necessary information and material by any deadlines listed and in accordance to the technical requirement.

Print Name: Signature: Date:

Please return the completed purchase order via EMAIL (info@ontariobybike.ca)